

Jeffrey Easter

3340 18th Street, San Francisco, CA 94110

415-203-7596

www.feesta.com

feesta@gmail.com

PROFILE

I am a creative thinker and innovator interested in the roll of near-future products and technologies. I combine human empathy with a realistic understanding of technology to development products and services that address complex human needs and desires.

EDUCATION

- 2006 - 2008 MA Design Interactions, **Royal College of Art**, London, UK. Personal tutor was Fiona Raby.
- 1998 - 2002 BFA Industrial Design with honors, **Carnegie Mellon**, Pittsburgh, PA. Minor in General Engineering Studies.

WORK EXPERIENCE

- 2009 Interaction Designer, **TalkWheel**, San Francisco, CA. Head of product development at a web startup. Designed embeddable widgets for online discussions. Developed wireframe interfaces and JavaScript-based prototypes.
- 2004 - ongoing Freelance Designer. Interaction design, web development and electronics prototyping.
- 2009 Guest Tutor, **Central St Martins**, London, UK. Taught advanced electronics workshop for the Interaction Design MA course.
- 2007 Design Intern, **Schulze & Webb**, London, UK. Interaction and product design on the Olinda Radio Project for the BBC. Designed and prototyped interactive elements of the project including the user interface and the physical API connection.
- 2005 - 2006 Exhibit Designer, **Children's Museum of Pittsburgh**, Pittsburgh, PA. Designed permanent exhibits aimed at fostering play. Managed fabrication of each piece.
- 2005 Designer, **Human-Computer Interaction Institute at Carnegie Mellon**, Pittsburgh, PA. Developed concepts related to domestic robots for HCI research focusing on hygienics and geriatrics.
- 2002 - 2004 Woodworker, **Marcus Studio**, Pittsburgh, PA. Apprenticed with a custom furniture builder.
- 2001 Design Intern, **Lifelong Kindergarten Group at the MIT Media Lab**, Boston, MA. Developed and prototyped a small, user-programmed, electronic device for children who are visually impaired.
- 2000 Design Intern, **National Robotics Engineering Consortium at Carnegie Mellon**, Pittsburgh, PA. Designed and fabricated custom parts for robotics research.

SKILLS

Adobe Creative Suite, Solidworks 3D CAD, Final Cut Pro, Linux

HTML, CSS, Javascript, PHP, MySQL, ActionScript, Java

Arduino, Eagle CAD, PCB design and fabrication