

Jeffrey Easter

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PROFILE

I am a creative thinker and innovator interested in the roll of near-future products and technologies. I combine human empathy with a realistic understanding of technology to develop products and services that address complex human needs and desires.

EDUCATION

- 2006 - 2008 MA Design Interactions, **Royal College of Art**, London, UK. Personal tutor was Fiona Raby.
- 1998 - 2002 BFA Industrial Design with honors, **Carnegie Mellon**, Pittsburgh, PA. Minor in General Engineering Studies.

WORK EXPERIENCE

- 2009 - current Interaction Designer, **TalkWheel**, San Francisco, CA. Led product vision and development at a web startup. Designed dynamic, visual diagrams for mapping online discussions. Developed wireframe interfaces and JavaScript-based prototypes.
- 2004 - ongoing Freelance Designer. Interaction design, web development, and electronics prototyping.
- 2009 Guest Tutor, **Central Saint Martins**, London, UK. Taught advanced electronics workshop for the Interaction Design MA course.
- 2007 Design Intern, **Schulze & Webb**, London, UK. Interaction and product design on the Olinda Radio Project for the BBC. Designed and prototyped interactive elements of the project including the user interface and the physical API connection.
- 2005 - 2006 Exhibit Designer, **Children's Museum of Pittsburgh**, Pittsburgh, PA. Worked on a team to design permanent exhibits aimed at fostering play. Guided the development on several projects and managed their fabrication.
- 2005 Designer, **Human-Computer Interaction Institute at Carnegie Mellon**, Pittsburgh, PA. Concept generation related to domestic robots for HCI research focusing on hygienics, geriatrics, and the role robots may hold in the home.
- 2002 - 2004 Woodworker, **Marcus Studio**, Pittsburgh, PA. Apprenticed with a custom furniture builder.
- 2001 Design Intern, **Lifelong Kindergarten Group at the MIT Media Lab**, Boston, MA. Developed and prototyped a small, user-programmed, electronic device for children who are visually impaired.
- 2000 Design Intern, **National Robotics Engineering Consortium at Carnegie Mellon**, Pittsburgh, PA. Fabricated custom parts for robotics research.

SKILLS

Photoshop, Illustrator, Flash, After Effects, Final Cut Pro, Solidworks, Linux

HTML, CSS, Javascript (jQuery/RaphaelJS), PHP, Python, MySQL, ActionScript, Java, Objective-C
Arduino, Eagle CAD, PCB design and fabrication